

# Call for Submissions for alaskaWILD 2012

*alaskaWILD* is sponsored annually by the Alaska Society of Outdoor & Nature Photographers. This juried exhibition focuses narrowly on wild nature in Alaska. Approximately 30 to 35 images are selected to be exhibited within the state of Alaska and at other venues. Additional information is available at [www.asonp.org](http://www.asonp.org).

## CATEGORIES

**Flora:** Trees, plants, and/or flowers as the primary subject.

**Fauna:** Animals, birds, fish, insects, and other “things that move” as the primary subject.

**Landscape:** Scenes that include a broader view and may include subjects from the two previous categories. Images created as HDRs and Panoramas should be included in this category.

**Creative:** Images that have been made using extensive mechanical and/or electronic means to render an artistic interpretation of the original subject. The subject must be within the Flora, Fauna, or Landscape categories. For the purpose of this contest, HDRS, Helicon Focus, and Panorama merges are considered capture technologies and should be entered in the Flora, Fauna, Landscape or B&W categories as appropriate.

**Black & White:** Images rendered only in shades of black or gray, including images captured in color and digitally converted to black & white. The subject must be within the Flora, Fauna, Landscape, or Creative categories. Modest toning (sepia, selenium, etc.) is acceptable, but “colorized” or selectively colored black & white images will be considered color images.

Additional comments:

While ASONP recognizes that human beings are part of nature, the focus of this exhibit is on the natural Alaskan environment without man-made influences. Images which include people and/or man-made objects as primary subjects will not be accepted. Images in which people or man-made objects are included as a minor or incidental part of a scene to show scale or perspective may be accepted at the discretion of the jurors. Images of urban wildlife are acceptable as long as the subjects are not captive.

ASONP recognizes that photographers employ many methods of image enhancement or optimization to achieve a “best result.” These methods include film choice, filters, digital white balance, and software manipulation to name a few. There is a fine line between optimization and alteration. For the purposes of this contest, methods that include modest use of filters during exposure or minor digital adjustments in post processing that result in an image which still appears natural is acceptable. This would include the judicious use of split neutral density or polarizing filters, removal of dust spots and small distractions, and minor adjustments to color balance, sharpening and contrast. HDRs, Panoramas, and Helicon Focus images are acceptable. Images which have been substantially altered or

digitally manipulated for creative purposes should be entered in the creative category. Jurors can move images from one category to another as they deem appropriate.

All submissions are required to be in digital format on a CD or DVD disk, and will be judged electronically. The decision of the jurors is final, and ASONP reserves the right to disqualify any entrant that does not comply with the submission criteria.

## PRIZES

**Best of Show:** Selected by jurors from any category and recognized with a \$300 cash prize.

**Best in Category:** Selected by jurors to reflect the best image within each category and recognized with a cash prize of \$100.

**Honorable Mention:** Jurors may select no more than two Honorable Mentions in each category.

**People's Choice:** Chosen by cumulative balloting at all venues. The People's Choice Award is announced at the first general membership meeting in October, and the winner receives a \$300 cash prize.

## ENTRY REQUIREMENTS

### 1. Subject Matter

- (a) Photos must be made out-of-doors in Alaska and meet the category criteria. Images which include people and/or man-made objects as primary subjects will not be accepted.
- (b) In keeping with the by-laws and ethical guidelines of ASONP, entries showing evidence that subjects were manipulated or harassed by the photographer will be rejected.

### 2. Eligibility

- (a) Submissions are open to all photographers, amateur and professional.
- (b) Submissions **selected** for another juried photo exhibition during the last 12 months are not eligible. Images submitted but not selected may be entered in *alaskaWILD*.

### 3. Submissions

- (a) *Initial submission:* All images must be submitted as digital files on a **CD or DVD** with the following parameters:
  - Submit **one JPEG file and one TIFF file for each image.**
  - JPEG file – Size to 1024 pixels on the longest side at 72 ppi resolution.
  - TIFF file – Size to the actual dimensions of your final print at 300 ppi resolution.
  - File name – The JPEG and TIFF files of the same image must have the same file name, except for the three-letter extension of .jpg or .tif. The file name must match the image name on the entry form.
  - Disk labels – The CD/DVD must be labeled with the photographer's **name** and the **title** of each image on the disk. Use one disk for all entries.

- Delivery – Initial submissions on CD/DVD must be delivered to **Ken Baehr** or sent by **USPS mail** to:

**alaskaWILD 2012**  
**Alaska Society of Outdoor Photographers**  
**3705 Arctic Blvd. #991**  
**Anchorage, AK 99503 Attn: Ken Baehr**

- Receipt – Initial submissions must be received **not later than February 10, 2012.**

(b) *Framing of selected images:* Following notification of selection, the photographer will have until **March 23, 2012** to have the image(s) framed as follows:

- Frame – a sturdy **black or silver metal** frame.
- Glazing – Plexiglas, or suitable shatter-resistant acrylic – **no glass!**
- Hanging hardware – Sturdy **wire hanger** must be attached.
- Size – Maximum size of frame must not exceed 24” x 36”.
- Mats – All images must be matted with a **single white mat**. Cutouts, V grooves, or other decorative cuts will not be accepted.

(c) *Print labeling:* Attach a complete and legible **label** to the back of each print (template on page 6).

(d) *Print packaging:* All selected images will travel to all exhibit locations. Therefore, each framed print **must** be delivered in a **sturdy, re-usable bubble-wrap shipping envelope** with the photographer’s name and title of the image on the outside of the envelope (label template on page 6).

#### **4. ASONP Usage Rights and Photographer’s Copyright**

All image files and submitted disks will be retained by ASONP for use by ASONP and its agents to promote future *alaskaWILD* exhibitions and for community educational purposes, including but not limited to electronic display on the ASONP website, an ASONP DVD of entries, promotional brochures and/or a self-published book of winning images to publicize the *alaskaWILD* exhibition. Framed prints will be displayed in venues as described in the exhibition schedule. Venues and dates may change as circumstances change. The photographer retains all other image rights. ASONP fully appreciates the photographer's right to his or her intellectual property. Any use of images beyond those stated above will not be authorized without the expressed permission of the photographer.

#### **5. Sales**

Entrants are encouraged to offer their work for sale. Price prints to accommodate a 50% commission which will be deducted from sales at the exhibition venues. In addition to the price of the print, entrants must include the price for shipping and handling for both framed (if offered) and unframed prints to all United States locations. If a photograph is shipped to a foreign country the photographer will be contacted about additional shipping costs. No commission will be charged on shipping costs. The photographer will ship the print within **four weeks** of notification of payment, or deliver the print to the local exhibit venue if more practical.

#### **6. Liability Waiver**

All submissions will be handled with professional care. However, ASONP assumes no liability for loss due to damage, theft, or other circumstances beyond ASONP control.

### ENTRY FEES

**ASONP members:** \$15 for the first image, and \$10 for each image thereafter up to a maximum of five (5) images for a total of \$55.

**Non-members:** \$20 for each image. ASONP membership may be purchased at the time of submission (for ASONP member rate). Individual membership is \$25, family membership is \$35, and student membership is \$10.

Fees to be paid by cash or check made out to ASONP at the time of submission.

### TIMELINE

**February 10, 2012: Initial submission deadline.** Submissions for *alaskaWild 2012* must be received at the official ASONP post office address by this date to be considered. Submissions can also be delivered to:

Ken Baehr  
7819 Highlander Dr  
Anchorage, AK 99518.

**Feb 28, 2012: Notification of selection.** Photographers who have images selected for exhibit will be notified not later than this date.

**March 23, 2012: Framed print delivery deadline.** Photographers who have images selected for the exhibit must have them framed and delivered to Ken Baehr.

**April 1, 2012: Opening.** *alaskaWild 2012* opens at Doriola's Cafe and Gift Shop, 510 W Tudor, near the Quilt Zone.

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For more information, contact Ken Baehr, the ASONP *alaskaWild* Coordinator at [kbaehr@gci.net](mailto:kbaehr@gci.net) or (907) 344-1865.

## *alaskaWILD* 2012 Entry Form

Name: \_\_\_\_\_ Home Phone: \_\_\_\_\_ Work Phone \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip Code

E-mail \_\_\_\_\_ Website: \_\_\_\_\_

Title	Category*	For Sale (Y/N)	Price** Framed	Price** Unframed	Shipping Framed***	Shipping Unframed***
1.						
2.						
3.						
4.						
5.						

\* Categories: *Flora, Fauna, Landscape, Creative, or Black & White.*

\*\* Remember there will be a 50% commission deducted from your stated price.

\*\*\* Include the cost of shipping & handling for delivery of the print to the customer. There is no commission charged on shipping & handling costs.

Comments:

**Fees:** First image: \$ \_\_\_\_\_

Additional images: \_\_\_\_\_ @ \$ \_\_\_\_\_ each = \_\_\_\_\_ (Maximum of 5 images total)

Membership \$ \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_

All image files and submitted disks will be retained by ASONP for use by ASONP and its agents to promote future *alaskaWILD* exhibitions and for community educational purposes, including but not limited to electronic displays such as on the ASONP website, an ASONP DVD of entries, promotional brochures and/or a self-published book of winning images. The photographer retains all other image rights.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*alaskaWILD 2012*  
SUBMISSION LABELS

Please complete and affix one label to the back of each framed print and one label to each bubble-wrap shipping envelope.

*alaskaWILD 2012*

Entry Number \_\_\_\_\_ of \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Image Title: \_\_\_\_\_

Category: \_\_\_\_\_

Type of Print: Type C \_\_\_\_ Silver \_\_\_\_ Inkjet \_\_\_\_\_ Other: \_\_\_\_\_

Price (Framed) \$ \_\_\_\_\_ Price (Unframed) \$ \_\_\_\_\_

Shipping (Framed) \$ \_\_\_\_\_ Shipping (Unframed) \$ \_\_\_\_\_