

## **Preparing Images for Web and Email:**

Steps:

Size properly

Jpeg format

Compress image

No EXIF metadata

sRGB colorspace

8 bit (16 Million colors)

Size: Roughly 500 - 700 pixels wide.

Scaling: Scaling doesn't change the number of pixels, just the resolution. (For print only)

Resampling: Changes number of pixels. Use Bicubic or Bicubic Sharper, or default method for downsizing images.

Compression: high or very high (60 - 80 percent)

Don't save EXIF metadata. (Info about camera)

Number of Colors: 8 bit (16.7 Million colors) is enough for web/email

## **Publishing Images to the Web:**

Publishing to the web with your own server

You can use any computer in your home that you leave on all the time.

Get Static IP from your ISP

Register Domain and configure to point to your public IP address

Install and configure web server software

Configure Router to open port 80 in your firewall and redirect traffic to local IP address.

Server software for photographers:

Imagefolio, Photostore, Morephotos etc.

Web Hosting Company:

A good option because they probably have a faster connection than your home.

Tierranet, Textdrive, Godaddy, Hostgator, Hostway, Network Solutions, Rackspace,

Siteground etc.

Photo Sharing/Web Albums: Easiest and cheapest solution.

Flicker, Picasa, Shutterfly, PBase, DropShots, Photobucket, Webshots, ASONP etc.

Blogs: Blogger, Xanga, Wordpress, Blog, Blogdrive, iAlmond, Joe User, MindSay etc.

Pro Photo sites:

DigitalRailroad.net, PhotoShelter.com

FTP upload of images, lightbox for selling images, lists details of each image, searchable, online backup system (20GB), option to join their stock agency.